

PROTEIN INNOVATION SUMMIT

EXPLORE » INTERACT » NETWORK » CREATE

WHEN:

APRIL 15 - 16, 2013

WHERE:

TRUMP CHICAGO HOTEL & TOWERS
401 N. WABASH AVE., CHICAGO, IL

WHAT:

THE PROTEIN SUMMIT: Flavor, Innovation & Profit at the Center of the Plate

- A two-day, must-attend conference hosted by Meetingplace, Plate and HOTELS.
- Explores emerging center-of-the-plate trends that impact value-added menu applications.
- Discusses collaborative strategies with meat buyers, processors and supply-chain partners looking to streamline and optimize the R&D process.
- Presents original research and its significance in terms of new product development.
- Includes farm-to-fork presenter and panelists; experts on consumer purchase behavior industry trends, corporate chefs, culinarians, educators and R&D professionals from leading meat processors and foodservice chains.

WHO:

Attendees will include top executives of meat and poultry processors and top culinary talent from restaurant and hotel chains:

- Corporate and executive chefs
- R&D/menu development professionals
- F&B management of hotels
- Senior executives of meat and poultry processors
- Marketing and sales executives
- Industry consultants, suppliers and commodity boards

BENEFITS:

Supporting - \$11,500

- Complimentary tabletop display to serve food/show company benefits during Trade Fair and networking breaks throughout the conference (registration, evening cocktail reception, breakfast and lunch)
- Six (6) total complimentary registrations (\$3,570 value) for your own company representatives to attend (additional passes can be purchased at a reduced rate of \$100 off per pass)
- Logo placement on print ads featured in Meetingplace, Plate and HOTELS

Presenting - \$16,500

- Exclusive sponsorship of one session during The Protein Summit which includes logo placement on PowerPoint recognition/introduction by our MC
- Product placement during this session of program (if applicable)
- Exclusive recipe featuring your product to be served during the cocktail reception (opportunity to collaborate with Trump Chicago Executive Chef on recipe development and execution)
- Complimentary tabletop display to serve food/show company benefits during Trade Fair and networking breaks throughout the conference (registration, evening reception, breakfast and lunch)
- Eight (8) total complimentary registrations (\$4,760 value) for your own company representatives to attend (additional passes can be purchased at a reduced rate of \$100 off per pass)
- Pre-event communication with attendees (eblast 30 days in advance)

- Eblast invitation sent to sponsor-provided list of VIP prospects
- Prominent logo placement on print ads featured in Meetingplace, Plate and HOTELS
- Prominent logo placement on web ads featured on all three web sites: Meetingplace.com, Plateonline.com and HOTELSMAG.com

ALL LEVELS RECEIVE:

- Company name/logo on multiple invitations to prospective conference attendees
- Company name/logo included on event website with hyperlinks to sponsors' own websites
- Access to the complete database of attendees and all event participants
- Access to the complete gallery of event photos, copies of all PowerPoint presentations
- Your company profile included in attendee registration packet
- Opportunity to distribute a customized/branded promotional item during the Trade Fair
- Logo placement on signage throughout entire event
- Logo placement on main stage screen during event

HOSTED BY:

HOTELS meetingplace plate